Black & White Speed Workflow - Summary

Bonus Video A: Seascape photoshooting: in this part Joel Tjintjelaar takes you on a small trip to one of his favorite subjects to show you how he approaches and photographs it: the Zeelandbridge in the Netherlands. Follow him setting up, to actually taking the shot.

Bonus Video B: Architecture photoshooting: Joel Tjintjelaar takes you to Rotterdam where he's going to demonstrate how he shoots long exposure architectural photographs and how this subject matter differentiates from long exposure seascapes. Find out how Joel shoots his award winning architectural photographs.

Bonus Video C: Determining vision architecture: an important part of fine art architecture is to determine the vision. Joel explains how he looks at architecture and how he interprets it in the context of B&W fine art photography.

Bonus Video D: Determining vision seascapes: an important part of fine art architecture is to determine the vision. Joel explains how he looks at seascapes and landscapes and how he interprets it in the context of B&W fine art photography.

Bonus Video E: RAW optimization conversion: before Joel starts the actual B&W processing of his images he always makes sure the original color file is optimized by performing a few basic actions in the raw file.

01. Introduction: Marc Ludwig from FotoTV. interviews Joel Tjintjelaar, who talks about his visual style of his recent architectural photos with dominating shadows and his new Speed workflow that allows to create high quality fine art photos faster than the conventional iSGM workflow.

02. Luminosity Masks: Joel explains the difference between 'hard' normal selections and luminosity mask selections, why both are needed in his workflow and how to create luminosity masks using his NYC skyline photo as a working image.

03. Black & White Conversion: Joel explains the first steps in his Black & White processing workflow, using plug-ins like Silver Efex Pro 2 to create the initial files for furthermore advanced processing.

04. Merging: Joel explains the basic elements of his B&W workflow and the use of layers, masks and the gradient tool to adjust tonality in an image by merging different layers in a selective way.

05. Selective Gradient Masking: Joel explains how he uses a hard selection in combination with luminosity mask selections to effectively change tonality in a subtle way in a specific targeted area in his images. The gradient tool plays an important role in all his steps to ensure smooth and natural transitions and as an additional tool for isolating areas. Joel will also show how to choose the ideal luminosity mask to obtain the desired result.

06. Creating Presence: Joel's signature style with almost 3D like objects that draw the viewers attention is based on the fundamental concept of 'creating presence' in his work. In this tutorial Joel will show how to create presence and why it's important to only accept your artistic vision for your artwork and overcome limitations of your camera and 'objective reality'.

07. Imposing Shadows: Another signature style element in Joel's recent work is the dominant use of shadows. Joel explains why and how he uses and enhances shadows in his work to even reduce a crowded urban setting like NYC to a minimalistic ´zen-like´ scene.

09. Finishing Touches: An important step in a refined looking fine-art photograph is the phase of applying finishing touches. Joel will not only demonstrate adding noise to specific areas to avoid the notorious banding in skies but more importantly also how you can avoid that your photos look like a composite image by treating the edges of buildings in a very specific way.

10. Seascape Luminosity Masking: Obviously the speed workflow can be used on any other subject matter like seascapes. In this video Joel demonstrates how he doesn't use any hard selections but only luminosity mask selections in a clever way to control a seascape scene in all its aspects: controlling lights and shapes with luminosity masks by using his crystal pier example, a photo used as a poster image in magazines worldwide during the Silver Efex Pro 2 campaign in 2011.

11. Luminosity Masks & Hard Selections: A final word by Joel on the importance and use of luminosity masks in his workflow using the Pantheon building in Rome as an example.